### Guide to writing your motivation letter to MSc in Games

This guide is meant as a resource for you when writing your motivation letter in applying for admission to the IT University's MSc in Games. This is only a guideline, not a guarantee for admission.

The motivation letter should be written in English, be maximum two pages long, and submitted as a PDF file.

### Content

In your motivation letter you tell us why you want to study the MSc in Games, how you intend to build on your existing competences and what your general career goals are. You are welcome to put forward arguments to support your motivation for studying the Games Programme but we encourage you to make sure the following questions can be answered by reading your letter:

- 1. Why did you choose this particular study programme at the IT University?
- 2. What competences from your bachelor's degree will you build upon in the MSc in Games at the IT University, and how will the courses from the MSc in Games be adding to these? Do you have other qualifications that are relevant for your MSc in Games studies?
- 3. What is your career plan and how do you think studying at the IT University can help you in achieving your goals?
- 4. Which relevant extracurricular activities have you been engaged in?

### Ad 1. Why did you choose this particular programme at the IT University?

Consider specifically why this programme is appealing to you at both an academic and a personal level, as well as in respect of where you want to go in your life. Also, if relevant, tell us where you first came across the programme, why it caught your attention and made you consider applying to it. E.g. are there specific aspects of the programme that you already know that you would like to immerse yourself in and explore in detail?

# Ad. 2. What competences from your bachelor's degree will you build upon in the MSc in Games at the IT University, and how will the courses from the MSc in Games be adding to these? Do you have other qualifications that are relevant for your MSc in Games studies?

When writing your motivation letter, it is important that you formulate why the Games Programme is relevant to you considering your specific educational background. It is important that you tell us how your degree correlates with and is supplemented by the MSc in Games. Be specific and provide examples if possible.

## Ad. 3. What is your career plan and how do you think studying at the IT University can help you in achieving your goals?

It is important that you formulate your personal, professional and academic ambitions, and how you believe that the Games Programme will help you reach your goals.

- If possible, describe your career ambitions and how the programme applied for combined with your background can contribute to realising your ambitions.
- What academic profile would you like to build for yourself?
- If possible, offer specific examples of what you would like to work with when you have completed your programme. You could describe working methods, type of business, specific job titles, academic fields, etc.

#### Ad. 4. Which relevant extracurricular activities have you been engaged in?

Your educational background may not be the only thing that is relevant to your application. Perhaps you have worked within the programme's academic field in different contexts. Maybe you have taken part in game jams or worked in a games company. It could also be something completely different that you believe will qualify you for this programme, such as vocational experience, stays abroad, stays at "højskole", hobbies and/or voluntary work.

If relevant, please describe any activities or special commitments that you have participated in, in non-educational contexts which are important to your interest in the specific academic field of Games or have given you specific competencies that you can draw on during your studies.

### Advices when writing your motivation letter

- Have someone else read your motivation letter. Do other people understand what you are trying to convey? Do they notice the aspects that you want to emphasise? Does your motivation letter signal earnest commitment to, interest in, and understanding of what you are signing up for?
- Remember that it is in the interest of the IT University to admit students who can complete the programme in the standard duration and with a satisfactory result. Does your motivation letter give the impression that you can do that?
- Remember that IT University wants to admit students where it is clear that the education we offer builds on their previous experience and brings them closer to the career they are imagining. Can the reader of your letter see how the MSc in Games builds on your prior education and how it leads towards your future career?
- If you are in doubt of what to leave out and what to keep, remember that the key word is 'relevance'. Only include information about yourself that is relevant to your application. Only include information about jobs and other activities if it is relevant to the overall impression. Write about things specific to you instead of general.