

# Minutes extraordinary employers panel meeting for Global Business Informatics (GBI) and Digital Innovation and Management (DIM) – August 30, 2023

## Participants:

Martin Lennards-Pedersen, Ina Corydon, Carolina Benjaminsen, Kirsten Nielsen, Lene Pries-Heje, Anne Jensen, Oliver Krancher, Anna Elizabeth Thomsen

## Agenda:

1. Presentation of proposed revision of BSc. In Global Business Informatics (GBI)
2. Hearing of the panel

1. Presentation of a revised GBI

Oliver Krancher presented the proposal for a revised BSc in Global Business Informatics:

The hearing of the panel follows a long process where many stakeholders have been involved (students, graduates, faculty and teaching assistants, different research groups).

After a hearing among faculty and student representatives, the panel is now heard before sending the proposal to the final stages of approval.

Oliver emphasized that the study programme is running well, the background for the revision is not a crisis and it is not intended as a major overhaul.

Oliver Krancher presented the intended revision per course and semester explaining that the revision targets three areas:

- a) Students' interest (especially at the beginning of the programme) and drop-out numbers.
  - A new principle of having both social, technical, and business elements in each semester is introduced.
- b) Research skills: students should receive more systematic research skills training.
  - New methods courses will allow for a greater focus on research methods.
- c) Updating: since the conception of the programme in 2008, some themes have become less relevant.
  - New courses on critical data & ethics, business analytics, and sustainable IT are introduced to include current, relevant topics in the programme.

2. Comments from the panel

The panel commented specifically on the relevance of GDPR to several of the topics, how to include enterprise architecture subjects and discussed agility approaches versus waterfall models. In particular, the panel emphasized the importance of students developing enough awareness of either model to choose between them.

The panel asked for clarification of specific course titles and of elements in the new programme structure and debated whether the course title Business Analytics signals a static approach. They recommended adding reflection components to the most technical courses to ensure that the integration between disciplines is not just by semester but also in the courses themselves.

Finally, the panel commented that they think it will be easier for students to communicate what the programme is. They found that reorganizing the programme so that all three directions are represented in each semester makes sense. Introducing a course on sustainable IT was strongly supported by the panel.

Overall, the panel supported the proposed revision.