Employability profile GBI

	Critical and innovative thinking	Collaboration and management	Design and programming	Digital literacy and flexibility	Sustainability and ethics
Description of skills	Identify stakeholder needs, desires and contexts. Know how to address issues with IT-technology and create feasible solutions. Ability to critically reflect on solutions and their implications.	Build the right business model, products, IT strategies and processes to develop a viable business or accelerate an existing business. Ability to productively work with people from diverse backgrounds and disciplines.	Design high quality digital services, experiences, platforms, and software technologies fitting for the task, the users, and the context.	Adapt swiftly to rapidly shifting trends in a changing ecosystem. Can effectively make sense of information, design content and successfully communicate ideas.	Aware of the long-term consequences and potential of digitalization for humans and nature. Demonstrate social and societal responsibility, creativity and originality to ensure IT solutions are in synch with humans and nature.
Programme-specific skills	• Analyze and improve business processes, information flows, and work practices in organizations with regards to outcomes including efficiency and sustainability • Analyze organizational challenges and opportunities related to globalization and climate change • Develop and critically analyze new visions of stakeholders and their needs related to digital technologies	• Analyze and facilitate digital, interdisciplinary, and global collaboration • Analyze, manage, and problematize (inter-)organizational change processes related to digitalization, green transition, and globalization • Choose, apply, and reflect on project management, IT governance, and enterprise architecture practices	• Write and analyze code in a programming language • Design and build databases and basic business apps to solve human, organizational or societal problems • Design green socio-technical systems • Recognise the roles of digital infrastructure and legacy systems in organizations	• Translate and facilitate between technical and domain experts • Present an analysis of a business problem and suggestions for improvement with due consideration for different stakeholders and their backgrounds • Compare resource requirements of different digital solutions	• Understand the basic concepts and key concerns of climate change, sustainability, and green transitions • Critically assess positive and negative consequences of digitalization for people, organizations, societies, and the planet • Reflect on changing relations in work practices, gender, subjectivity, culture and technology in a global, ecological, and historical context

Future opportunities:
- MSc in Digital Innovation Management, Information Systems, Science and Technology Studies, Business Administration, Software Engineering or related fields
- Working as a business analyst, project manager, IT manager, product owner or in related professions